

# PLACE

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practitioners leveraging assets for community enhancement

## Quick Q&A

### **Is PLACE a legal entity?**

Yes, PLACE is recognized by the IRS and the District of Columbia as a 501c(4) organization.

### **Does PLACE have a board of directors?**

Yes, PLACE has a board of directors of eleven leading practitioners from the field who fairly represented the entire housing and CDC field. We are now in the process of expanding the PLACE Board to 25 members.

### **What's the Timing? NOW.**

A collective voice has never been more important. Timing is absolutely critical. PLACE will work to combat the drastic funding cuts enacted by Congress in FY 2011 and FY 2012. A strong unified voice is required to educate and inform members of Congress on the important and economic impact of the housing and community development field and why cuts to federal programs would harshly impact communities and families who are already struggling.

### **What do I get for membership?**

Members will get a direct connection to national policy makers and peers for the benefit of the CDC and housing industry...as Practitioners. You'll be added to our monthly membership calls and bi-weekly email alerts, and have access to important advocacy efforts in Washington, DC.

### **What is PLACE's policy focus?**

It's up to you! Our board has discussed several items we think represent the need of the housing and CDC field, including pushing for direct access to federal capital and improving the way federal funding gets to the field. PLACE has formed a Policy Committee that will explore, develop, formulate and advocate policy positions based on the needs of our members. As a member you are a direct resource for that Committee. Let us know if you would like to participate.

### **How will PLACE be different from past/unsuccessful/other efforts?**

PLACE will put practitioners directly in front of Congress and will get stronger results. Since practitioners have a more powerful voice, this effort will have a stronger impact upon legislators and administrators. We will work with current housing and CDC intermediaries in the field by creating an Advisory Council that will be comprised of non-practitioner partners – thereby strengthening our impact as a sector.

### **How do I join?**

Return this invoice with a check payable to Practitioners Leveraging Assets for Community Enhancement (or PLACE) to 1819 L Street, NW, Suite #400, Washington, DC 20036.

### **What will it cost for me to join?**

Since PLACE is a start up organization, the initial dues are \$150. However, dues may go up after 2012. Dues will serve as a great investment and will strongly benefit members. We are working for YOU.